

MARINI NATURALS COMPANY INTRODUCTION:

COMPANY STATS:

Name:	Marini Naturals Ltd
Туре:	Limited Liability Company
Duration:	1.5 years
Employees:	10 Full Time.
Location:	Lavington, Nairobi – Kenya.

INTRODUCTION:

Marini Naturals is proudly, Kenya's first haircare line formulated for all women of natural hair. Marini is made by the African woman, for the African woman.

For over 3 years, we have brought together some of the best brains and facilities in the hair and beauty industry, including cosmetic scientists, hair professionals, hair-dressers, formulators, chemical engineers, factories, laboratories and research teams.

Together, we have diligently developed the finest products, with the best ingredients formulated for our unique, beautiful African hair.

OUR VALUE PROPOSITION

- 1. Marini is a natural hair product line made by the African woman, for the African woman. Our products are formulated for the needs of our unique kinky-curly, God-given hair.
- 2. Marini's ingredients are 100% natural and safe for both adults and kids.
- 3. Our products are sulfate free, paraben free, phthalate free, petrolatum free and excellent for colored hair.
- 4. Our products are reasonably priced for all the natural and nutritive value your hair is getting. You will not have to break the bank again for your hair!
- 5. Our research is extensive, done both locally and abroad by top laboratories and researchers in Kenya with additional consultation from cosmetic experts in Nigeria, Ghana, South Africa, Italy, Asia and U.S.
- 6. Marini Naturals is the first natural hair product line in East Africa and amongst the pioneers in Africa. Through our natural ingredients, we have also supported local farmers around Africa.